

Ronald Norori



KEY INFORMATION

Address Hamburg, Germany.

Phone

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Website norori.com

Sex Male | **Date of birth** 01/11/1992 | **Nationality** Honduran | **Work Permit for Germany**

WORK EXPERIENCE

August 2019 -
Present

Social Media Specialist – InnoGames GmbH – Hamburg, Germany

Full-time position assisting with the implementation and maintenance of our social media strategy across all channels. Tasks include creative copywriting, community management, audio-visual production and data analytics.

July 2015 - Present

Digital Media Consultant - Freelance – Europe, Asia and The Americas

Freelance supporting different clients across the world with projects related to web design, copywriting, communications and audio-visual production.

September 2017 –
March 2018

Corporate Communications - NXP Semiconductors Germany GmbH – Hamburg, Germany

Part-time position as a Working Student, supporting the External and Internal Communications Team of NXP in Hamburg, responsible for the distribution of internal information to over 1,200 employees in Germany and 31,000 world-wide. Tasks included editorial work for PR and agenda setting measures: press releases, Q&As and executive briefings.

Skilful knowledge of graphic design tools like Adobe Photoshop and Illustrator, editorial writing, CMS management (WordPress and SharePoint) and project management were required on almost daily basis.

September 2015 –
September 2016

Web Developer & Executive Assistant - International Cultural Youth Exchange – Berlin, Germany

Part-time position as International Exchange Volunteer. During the year-long program I built a brand-new website for the international branch of the organization, this task required expertise managing WordPress and understanding web programming languages like HTML, JavaScript and CSS.

April 2014 –
June 2015

Community Manager - 4am Saatchi & Saatchi – Tegucigalpa, Honduras

Full-time position as Community Manager of the AB InBev beverage and brewing company, which included the full responsibility over the digital presence of leading brands of soft-beverages of the Coca-Cola Company and national beers.

The position required the simultaneous coordination and management of campaign work for various brands, the creation of cutting-edge digital strategies and graphic materials and the analysis and benchmarking of digital marketing efforts, included paid media in different platforms.

November 2011 –
January 2013

Graphic Editor - Laureate International Universities – Tegucigalpa, Honduras

Part-time position supporting the Graphic, Editorial and Creative Team of the world's biggest network of private universities. On a daily basis, I designed promotional and campaign materials for different universities of our network. I also managed internal and external communication newsletters and assisted in the handling of the company's websites and social media.

EDUCATION

- October 2016 – March 2018 **Master of Leadership in the Creative Industries**
Darmstadt University of Applied Sciences. Darmstadt, Germany.
- Digital Media Program dedicated to envisioning the future of media through innovative execution of media formats and strategies. Courses focused on Innovation, New Technologies, Multimedia, Design, Business Management and User Experience. Final Grade: 1,9 ("Gut")
- January 2010 – July 2014 **Bachelor of Communication and Advertising with a minor in Audiovisual Production**
Central American Technological University. Tegucigalpa, Honduras.
- Multimedia program with high focus on practical learning and real-life work experiences. It developed a broad range of skills, like graphic-design, commercial writing, conceptualization, marketing, analytics, audio and video production and accounting. Final Grade: 1,9 ("Gut")
- Graduated in November 2009 **High School Diploma Graduate in Science and Arts**
St. Michael's Salesian Institute (Instituto Salesiano San Miguel). Tegucigalpa, Honduras.
- High School Diploma with focus on Science and Arts. Equivalent to the German "Gymnasium".

LANGUAGE SKILLS

Mother tongue Spanish

Other languages

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
TOEFL iBT: 108/120					
German	A2	A2	A2	A2	A2
Hamburger Volkshochschule Level A2.2					

Levels: A1/A2: Elemental user - B1/B2: Independent user - C1/C2 Proficient use

ADDITIONAL TRAINING

Workshop
 Summer 2013

ARTFest

Santa Fe University of Art and Design. New Mexico, United States of America.

Three weeks of academic and artistic workshops with international students and staff from the global network of Laureate Universities. The workshops focused on media production and an English language immersion.

COMPETENCIES & SKILLS

- Software Adobe: Lightroom, Illustrator, Photoshop, Premiere, Audition and Dreamweaver
 Microsoft Office Suite
- Programming Languages Flash ActionScript, CSS – Elemental knowledge of HTML, PHP, Python, JavaScript and Processing
- Content Management Systems Proficient knowledge of WordPress, WooCommerce and SharePoint
- Fields of Experience Communications - Social Media – Project Management – Advertising - Design – Media Production

FURTHER INFORMATION

- Professional Portfolio norori.com
- LinkedIn [linkedin.com/in/ronald-norori/](https://www.linkedin.com/in/ronald-norori/)